Shaw Family Seafood Company Website Privacy Policy

Last updated: 10/13/2026

Shaw Family Seafood Company operates Shaw Family Seafood at www.shawfamilyseafood.com. This Privacy Policy explains what personal information we collect, how we use and share it, and the choices you have. By using the Site, you agree to this Policy and our Terms and Conditions.

1. Information We Collect

Information you give us. When you fill out a contact form, sign up for our newsletter, we may collect:

- Name and email address
- Phone number and mailing or billing address
- Anything else you choose to send us in messages or forms

Information collected automatically. When you visit the Site, we and our service providers may collect:

- IP address, browser type, device type, and operating system
- Pages viewed, links clicked, time spent, and the site that referred you
- Approximate location based on your IP address
- Information from cookies and similar technologies (see Section 3)

2. How We Use Your Information

We use the information we collect to:

- Operate, maintain, and improve the Site
- Respond to your questions and requests
- Send newsletters or marketing emails you've signed up for (you can unsubscribe at any time)
- Understand how visitors use the Site
- Detect and prevent fraud, abuse, and security issues
- Comply with legal obligations and enforce our Terms

3. Cookies and Analytics

We use cookies and similar technologies to keep the Site working, remember your preferences, and understand how visitors use it. We use Google Analytics to measure traffic; you can learn how Google uses this data and opt out at tools.google.com/dlpage/gaoptout.

You can block or delete cookies in your browser settings, though some parts of the Site may not work properly without them. We do not currently respond to "Do Not Track" browser signals.

4. How We Share Your Information

We do not sell your personal information. We share it only:

- **With service providers** who help us run the Site, such as hosting, email, payment processing, and analytics providers, under contracts that limit their use of it
- **For legal reasons**, when required by law, subpoena, or court order, or to protect the rights, property, or safety of us, our users, or others
- **In a business transfer**, such as a merger, acquisition, or sale of assets, where your information may be transferred to the new owner
- **With your consent**, or at your direction

5. Data Retention

We keep personal information only as long as needed for the purposes in this Policy, such as maintaining your account or meeting legal, tax, and accounting requirements. When it's no longer needed, we delete or anonymize it.

6. Data Security

We use reasonable administrative, technical, and physical safeguards, including SSL encryption, to protect your information. No method of transmission or storage is 100% secure, so we cannot guarantee absolute security.

7. Your Rights and Choices

- **Email marketing:** Click "unsubscribe" in any marketing email or contact us.
- **Account information:** You can review and update your account details by logging in or contacting us.
- **Access, correction, and deletion:** You may ask us for a copy of the personal information we hold about you or ask us to correct or delete it.

State privacy rights. Depending on where you live (for example, California, Virginia, Colorado, and other U.S. states with privacy laws), you may have additional rights: to know what personal information we collect and how we use it, to request deletion or correction, to opt out of the sale or sharing of personal information or targeted advertising, and to not be discriminated against for exercising these rights. To make a request, email info@shawfamilyseafood.com. We will verify your identity before responding and reply within the time the law requires.

8. Children's Privacy

The Site is not directed to children under 13, and we do not knowingly collect personal information from them. If you believe a child under 13 has given us personal information, contact us and we will delete it.

9. Third-Party Websites

The Site may link to other websites. We are not responsible for their privacy practices, so please review their privacy policies before sharing information with them.

10. Visitors Outside the United States

The Site is operated in the United States. If you visit from another country, your information will be transferred to and processed in the U.S., where data protection laws may differ from those in your country.

11. Changes to This Policy

We may update this Privacy Policy from time to time. We will post the revised version here and update the "Last updated" date. If changes are significant, we may also notify you by email or a notice on the Site.

12. Contact Us

If you have questions about this Privacy Policy or want to exercise your rights, contact us at:

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